



January 30, 2010

www.FireandIceFestival.com

Sponsorship Opportunities

Downtown events allow us to show off Mount Holly's assets. Inviting everyone to our town for a festive affair has far reaching value to residents, property owners, retailers and government alike. They have proven to introduce potential shoppers to retail stores and potential residents to our wonderful town.

The Mount Holly Ice Carving Festival and Chili Contest, **Fire & Ice**, is just such a festive event. Your support will enable us to continue to grow this event and its attendance. In addition there are benefits for you as a sponsor

\$500 lists you on all promotional materials for the event; flyers, website, event day signs, etc.

\$750 lists you on all promotional materials for the event (flyers, website, event day signs, etc.) and entitles you to a discounted price on our promotional ice blocks (usually \$150, you will be able to purchase for \$110)

\$1,000 lists you on all promotional materials for the event (flyers, website, event day signs, etc.) and entitles you to a free promotional ice block, valued at \$150, which will be displayed downtown during the festival.

Checks should be made out to:

Mill Race Village Arts & Preservation, Inc.
5 Church Street
Mount Holly, NJ 08060

For more information contact Audrey Winzinger 609-267-8600 x16

I would like to sponsor the Fire & Ice Festival for **\$500** **\$750** **\$1,000**

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____

Email: _____

Website: _____